

## PRESS RELEASE

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### Pro Series Timing Kit Program Keeps Growing – 30 New SKUs

**Cranbury, N.J., November 3, 2009** - CRP Automotive, a supplier of automotive products and longtime partner of Continental AG® as the provider of ContiTech® branded belts in North America, announces the addition of 30 new SKUs to its Pro Series Timing Belt Kit program. There are now more than 100 kits in the program covering more than 300 vehicle applications for European and Asian imports as well as Domestic makes and models. The Pro Series is a complete OE-quality timing belt replacement kit that includes ContiTech timing belt(s), idlers, tensioners (hydraulic, if applicable) and a water pump that are required to perform a comprehensive timing belt and water pump replacement service.

Today, vehicle manufacturers recommend that timing belts be replaced approximately every 60,000 to 90,000 miles and some with extended intervals up to 100,000 miles. And these manufacturers recommend that the components of the timing system – belt, idler and tensioner pulleys along with water pump if driven by the timing belt – be changed simultaneously. “We are offering installers a kit that contains only OE quality components and everything needed to change all the failure prone components in the timing belt setup”, states Michael Palm, Vice President of Sales & Marketing. “CRP continues to grow this product category and offer technicians something that makes their job easier to perform”, further adds Palm.

CRP Automotive continues to expand the Pro Series kit program in response to the needs of service technicians. Since technicians are in the field servicing vehicles that



have been on the road longer than expected, they are experiencing service problems that weren't thought of when the vehicle was originally manufactured. For example, on older Toyota models including the Camry, Celica and Solara, not only the water pump but the water pump housing can be difficult to reuse due to corrosion and oxidation. In response to this service problem, CRP has developed a "Problem Solver" TB199LK1-WH Pro Series kit which includes all the OE quality timing belt components as well as the water pump and the housing.

CRP Automotive Pro Series Timing Belt kits offer a convenient and cost effective solution by reducing additional labor for performing the vehicle manufacturers' recommended practice of replacing all of the timing system components simultaneously. This assures that the belt system will operate and perform correctly for the intended life of the belt. The kit components are all covered by a warranty that matches the original manufacturer's replacement interval.

### **About CRP Automotive**

Founded in 1954 as the North American partner of Continental AG, CRP has established a solid reputation for exceeding its customers' expectations. Shipping from distribution centers in New Jersey, California, Canada, and Mexico, CRP has been a leading source of OE-quality replacement parts for European and Asian import applications. As the respected NAFTA market partner for ContiTech branded belts and Pentosin technical fluids, CRP has launched a third core brand to its offering, Rein Automotive. All products are backed by the CRP promise of quality and superior service.

For additional information, visit the CRP Automotive Web Site at [www.crpautomotive.com](http://www.crpautomotive.com).