

## **CRP INDUSTRIES IS MOVING FORWARD**

After over 45 years in their Carteret, NJ location, CRP Industries Inc. is moving into an ultra modern facility in South Brunswick, NJ. CRP selected J. G. Petrucci Company, Inc. to design and construct a new building to help support the growth and needs of their business operations. Simply put, CRP outgrew its Carteret, NJ facility. The new site will provide CRP with over 108,000 square feet of office and warehouse space. At move-in, the South Brunswick location will house 80 employees, 12,000 SKUs, and a production facility for assembling and packaging of automotive replacement parts. This sorely needed new facility will allow for far greater capacity for inventory and ease of distribution of products in its three key business segments: CRP Automotive Products, CRP Industrial Hose and CRP Perske Electric Motors.

Founded in 1954, CRP Industries has become a respected and trusted supplier in the automotive parts business. Today, the company is directed by President and CEO Daniel Schildge. Representing the third generation of Schildge's to lead CRP, Dan stated, "The founder of the company, my grandfather, Adam Schildge, built this company to endure the test of time and the generations and this facility will help us continue his legacy. We expect it to last at least 45 more years."

With these high expectations, CRP evaluated several potential companies before choosing Petrucci. The selected company needed to provide a finished product that would have staying power and be able to evolve with the changing needs of a growing company. Further, it would need to meet a diverse set of criteria and have the ability to overcome several design challenges. Among the challenges were designing a facility that could safely store combustible fluids, adapting a fixed site plan for two tenants to meet the needs of one and the ability to deliver on an extremely tight timetable.

When it came time to evaluate Petrucci, CRP found several desirable elements. Petrucci had an excellent reputation, a proven track record in the project size required and offered a package at a competitive price. Petrucci has proven to be an excellent partner for CRP. From RFP to building design to all phases of construction, Petrucci has met or exceeded its promise on deliverables, budget and customer service.

Since CRP's inception, the company has established lasting partnerships with companies like Continental AG /ContiTech, Deutsche Pentosin Werke and Walter Perske. Within its Automotive segment, the company maintains a three core brand strategy consisting of ContiTech Automotive Belts; Rein Undercar Components; and Pentosin Technical Fluids. CRP continues to broaden and expand its offerings every day, striving to supply its customers with only the finest quality products and services.

As an ISO 9001:2000 certified organization, the CRP family of brands has received widespread industry recognition. Customers recognize and appreciate the strict attention to detail and the hard work that CRP provides in quality customer service. Dan Schildge states, “The greatest attributes we provide our customers are **Quality, Service** and **Trust**. As CRP moves forward, we believe that we will be able to provide even higher levels of customer satisfaction in our new facility in Cranbury.”

For over fifty years, CRP Industries has steadily expanded its horizons into new products and services within the NAFTA market. The additional square footage of the new building and close proximity to major transportation networks will enable CRP Industries to provide quality products more efficiently at competitive prices for future generations to come.