



PRESS RELEASE

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Rein Automotive Brake Vacuum Pumps Solve Performance and Safety Issues on Popular Europeans

- Built by OEMs and designed as easy plug-and-play replacements

Cranbury, NJ... CRP Automotive (crpautomotive.com), a leading source of OE-quality replacement and service parts, has introduced a new line of Rein Automotive Brake Vacuum Pumps designed for applications on popular European makes. Developed to replace failed units, these OE-manufactured pumps help improve braking performance and increase driver safety. CRP Automotive offers 11 SKUs that deliver excellent coverage for Audi, Alpina, BMW, Mercedes-Benz, Rolls-Royce, Volkswagen, and Volvo models. Overall VIO across the United States and Canada is over 3.9 million vehicles.

Designed as easy plug-and-play replacements, Rein Automotive Brake Vacuum Pumps provide an excellent solution for various performance and safety problems caused by the original components. Vehicles with failing brake vacuum pumps can see a significant reduction in the brake boost assistance, as well as the performance of other vacuum dependent components such as EGR valves, intake manifold switches, and turbocharger actuators. A failed brake vacuum pump can also trigger the check engine light, limp mode, as well as engine misfires.

Rein Automotive Brake Vacuum Pumps come complete with every component needed for a proper installation, including a required gasket and/or seal, which are not always provided by the dealer. CRP Automotive backs the pumps with a 2 year/24,000 mile warranty.

Easy Online Lookup

The Rein Automotive undercar program features easy lookup on CRP's online application catalog that can be accessed through the CRP Automotive or Rein Automotive brand websites, www.reinautomotive.com, or Show Me the Parts, www.showmethetheparts.com/crp/.

About Rein Automotive

Rein Automotive offers a wide range of OE-quality automotive replacement parts for import vehicle applications, from motor mounts to hose assemblies and just about everything in-between. Rein programs include AC parts, an antivibration program, an expanded hose program including power steering hoses and a master cooling program inclusive of coolant hoses, water pumps and kits, coolant expansion tanks, thermostats and thermostat assemblies along with caps and sensors. The Rein Automotive name stands for consistent and reliable quality. Only high quality parts wear the Rein Automotive name, whether for European or Asian vehicles.

About CRP Automotive

CRP Automotive, a business unit of CRP Industries, is a leading name in high-quality automotive replacement parts throughout North America. Our family of brands, which includes AAE Steering System Components, REIN Replacement Parts, Pentosin Technical Fluids and AJUSA Gaskets covers a wide range of product categories — and an even more extensive range of vehicle applications. We create sustainable solutions to problems caused by advancing technology — keeping vehicles on the road longer and stronger. To ensure we are always in touch with the current and future needs of the market, we maintain a close connection with the professional repair technicians who select and install our products in imported and domestic vehicles.

For additional information, visit: www.crpautomotive.com

Image file: Rein-Brake-Vacuum-Pumps.jpg

[Caption]: Rein Automotive Brake Vacuum Pumps solve performance and safety issues on popular European makes.

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