



PRESS RELEASE

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CRP Automotive Develops Electric Water Pump Replacement Kits for Popular BMW Models

- New Rein Automotive kits include OE electric water pump, OE quality Rein hoses and thermostat assembly

Cranbury, NJ...CRP Automotive, a leading source of OE-quality replacement and service parts, offers a series of Rein[®] Automotive Electric Water Pump Replacement Kits for popular BMW models. Developed as a valuable solution to address failure prone coolant components, these kits feature an OE electric water pump, unique Rein hoses, OE-quality thermostat assembly, and come with all the necessary mounting hardware and components required by the vehicle specific application to complete the repair quickly and efficiently. Use of OE or Pentosin NF-G11 coolant is recommended for a complete service.

Abe Garweg, VP of Innovation, stated that Rein Electric Water Pump Kits are an ideal solution for the recommended 80,000 mile maintenance interval for cooling system service. These kits ensure that the time-consuming water pump repair is successfully performed in a single effort and avoids the possibility of a subsequent service.

Applications for Rein Electric Water Pump Kits include popular BMW 6-cylinder models from 2006-2013. Specific vehicle application data can be found at http://www.showmetheparts.com/crp

CRP Automotive offers ten Rein Electric Water Pump Kits (P/N WPS0500 – WPS0509) and delivers exceptional coverage for over 1.5 million VIO across the United States and Canada.

Easy Online Lookup

The Rein Automotive undercar program features easy lookup on CRP's online application catalog that can be accessed through the CRP Automotive or Rein Automotive brand websites, <u>www.reinautomotive.com</u>, or Show Me the Parts, <u>www.showmetheparts.com/crp/</u>.

About Rein Automotive

Rein Automotive offers a wide range of OE-quality automotive replacement parts for import vehicle applications, from motor mounts to hose assemblies and just about everything inbetween. Rein programs include AC parts, an antivibration program, an expanded hose program including power steering hoses and a master cooling program inclusive of coolant hoses, water pumps and kits, coolant expansion tanks, thermostats and thermostat assemblies along with caps and sensors. The Rein Automotive name stands for consistent and reliable quality. Only high quality parts wear the Rein Automotive name, whether for European or Asian vehicles.

About CRP Automotive

CRP Automotive, a business unit of CRP Industries, is a leading name in high-quality automotive replacement parts throughout North America. Our family of brands, which includes AAE Steering System Components, REIN Replacement Parts, Pentosin Technical Fluids and AJUSA Gaskets covers a wide range of product categories — and an even more extensive range of vehicle applications. We create sustainable solutions to problems caused by advancing technology — keeping vehicles on the road longer and stronger. To ensure we are always in touch with the current and future needs of the market, we maintain a close connection with the professional repair technicians who select and install our products in imported and domestic vehicles.

For additional information, visit: www.crpautomotive.com

Image file: Rein-BMW-Electric-Water-Pump-Replacement-Kits.jpg [Caption]: CRP Automotive's innovative Rein Electric Water Pump Replacement Kits include all the necessary components and hardware needed to complete service on popular BMW models.

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