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## PRESS RELEASE

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## **CRP Industries Marks 50 Years of Partnership with Perske Electric Motors**

- CRP began selling high-speed electric motors from Walter Perske GmbH in 1974

Cranbury, NJ... CRP Industries, a leader in industrial products and automotive parts, has reached a 'golden' anniversary, as 2024 marks the 50<sup>th</sup> year of the company's partnership with Walter Perske GmbH of Mannheim, Germany. CRP Industries is the exclusive North American representative of Perske electric motors, a manufacturer of specialty motors including high-frequency routing motors, shaping motors, saw arbor motors, automatic tool changer motors, and more (crpperske.com).

The anniversary was noted by Bonnie Hahn, CRP Industries' North America Sales & Product Manager for Perske Motors. "This is an impressive milestone for the partnership between CRP Industries and Perske and is a testament to both company's commitment to customer service, product quality, and technological innovations over the last five decades," added Hahn. "We look forward to many more years of mutual success and continued growth in the United States, Canada and Mexico."

As the exclusive North American representative of Perske Electric Motors, CRP offers a wide range of stock and special-order motors supported by an experienced sales and engineering team as well as four factory-authorized service centers for the repair of all Perske motor types.

CRP Industries and Perske will note the anniversary with specialized corporate branding at this year's International Woodworking Fair in Atlanta, Georgia, August 6<sup>th</sup>-9<sup>th</sup>, 2024.

## **About CRP Industries**

CRP Industries is a leader in the industrial products and automotive parts sectors. The company provides products from some of the most recognized brand names in the North American market. Reinflex® High-Pressure Thermoplastic Hoses, Perske® High-Speed Motors, AAE Steering System Components, Rein® Automotive Parts and Accessories, and Pentosin

Technical Fluids. CRP Industries Inc. operates key office facilities and distribution centers throughout North America.

For additional information, visit: https://crpindustries.com

*Image file: CRP-Industries-Perske-50<sup>th</sup>-Anniversary.jpg* 

Caption: In 2024, CRP Industries celebrates the 50<sup>th</sup> year of partnership with Perske Motors.

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